



Sponsor & Exhibitor

PROSPECTUS

LCS Conference
November 19 & 20, 2026

The Ocean Center
Daytona Beach, Florida

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Why Partner With Us?

The LCS National Christian Educators Conference is more than an event—it is a strategic opportunity to embed your brand into the global Christian education ecosystem.

Connect with Global Decision-Makers: Gain direct access to school heads and key influencers from over 200 institutions across the United States and 100+ countries. This is your platform to meet the people who sign the checks and set the curriculum.

Showcase to 1,500+ Professionals: Put your solutions in front of a captive audience of 1,500+ in-house professionals. These are active educators and administrators seeking innovative ways to improve their schools and classrooms.

High-Impact Lead Generation: Don't just collect business cards—build a pipeline. With Whova's integrated lead retrieval, you can seamlessly scan badges, track interactions, and follow up with the industry's top-tier Christian schools in real-time.

Establish Thought Leadership: Move beyond the booth. By presenting a professional workshop on best practices or school improvement, you position your company as a trusted subject matter expert and a "part of the solution" for school growth.

Meaningful Ministry Partnerships: Beyond the business, this is a space to foster deep relationships with ministry partners and fellow educators who share your mission for the Kingdom.

The Hub of Innovation: Our exhibit hall is the "town square" where 1,500+ educators discover the tools they need to fulfill their calling.

Ready to join us in Daytona Beach?

Attendee Engagement

We want our attendees to discover your solutions! LCS offers two distinct ways for you to drive traffic to your booth and build brand excitement.

The Passport Challenge (In-App Incentive)

We use a high-engagement gamification challenge within the WhoVa mobile app to incentivize participants to visit our exhibitors. Attendees earn points and qualify for grand prizes by checking in at participating booths.

Get Involved: We invite exhibiting companies to donate a prize (up to \$250 value) to be awarded on the final day.

How to Join: Simply indicate your interest in donating a prize during the registration process.

Individual Booth Door Prizes

Exhibitors are encouraged to host their own drawings at their booths to collect additional lead information and create "buzz" on the floor.

Management: Exhibitors are responsible for promoting their own drawing, contacting winners directly, and distributing prizes.

Note: Individual booth prizes are managed solely by the exhibitor and will not be listed in official onsite program materials.



Key Dates

| | |
|-----------------|---|
| April 1 - May 1 | Exhibitor & Sponsorship registration open |
| August 1 | Early rate deadline for registering exhibitors |
| September 20 | Last day to receive 50% cancellation refund; no refunds after this date |
| October 1 | Deadline for ads, prize listings, and sponsorship listings to be included in the onsite program |
| October 22 | Deadline to schedule social media posts included in sponsorship packages (all posts must occur prior to Nov 9) |
| October 24 | Last day to reserve within the hotel room block at Hilton Resort at Oceanwalk (if availability allows) |

Tentative Schedule

Exhibitors Move In Wed 11:00 - 7:00p
 Thur 7:00 - 8:00a

Exhibit Hall Open Thurs 8:00a - 7:30p
 Fri 8:00a - 12:30p

Exhibitors Move Out Fri 12:30 - 2:00p
Exhibitors must remain set up until teardown time



Booth Prices

Standard 10' x 10' In-line Booth

- Early Registration Rate: \$585
- Standard Rate (After Aug 1): \$700

Electricity is available for booths in the Exhibit Hall only for a \$150 fee

What's Included?

Physical Presence: One 10' x 10' draped backdrop booth space with 8' table in the main Exhibit Hall

Digital Reach: A dedicated Exhibitor Profile in the Whova App, allowing you to upload video demos, promotional PDF's, and interact with 1,500+ attendees before the doors even open

Lead Retrieval: Integrated Whova lead scanning to instantly capture and export attendee contact information

Staffing: Two (2) complimentary exhibitor registrations (includes keynote sessions). Additional booth attendees can register at \$25/person.

To ensure a professional and safe environment for all participants:

- All exhibit setups, displays, and promotional materials must remain strictly within the assigned booth footprint set by LCS.
- Please refer to the Official Floor Plan on the Exhibitor Registration website to select your preferred location.

Organizations desiring a larger footprint or a custom island configuration may request a bespoke quote. Please contact the LCS Team directly to discuss your specific needs.

Sponsorship Opportunities

LCS Sponsorships are designed for organizations looking to maximize their impact and build lasting legacies within the Christian education community. Every sponsorship level includes a comprehensive baseline of high-value benefits designed to ensure your ROI.

THE LCS ALLIANCE PARTNER ADVANTAGE

To honor our long-standing relationships, all sponsorship opportunities are offered with first right of refusal to LCS Alliance Partners.

Priority Access: Sponsorship registration opens for Alliance Partners one week prior to the general public. Any sponsorship that is not purchased will be available on our website.

UNIVERSAL SPONSOR BENEFITS

Premium Exhibit Space: Includes one (1) booth space with a skirted table and dedicated electricity provided

Pre-Conference Lead List: An electronic list of all conference registrants (Names, Titles, Organizations, and Email Addresses) to help you coordinate meetings in advance.

Post-Conference Attendee List: A complete electronic list of attendees following the event, including mailing addresses and email addresses for your follow-up campaigns. *

Visual Recognition: Your brand will be featured in scrolling sponsorship presentations throughout the conference general sessions.

Digital Legacy: Recognition in our post-conference "Thank You" email sent to the entire LCS global membership.

*Note on Data Privacy:

In compliance with privacy standards, registrants have the option to opt out of sharing their phone number and email address.

Sponsorship Levels

✦ **First Keynote & Lanyard Sponsor \$7,500**

| | | |
|----------------------------|-----------------------------|--|
| Double Booth / Entry | Digital Reach: Website Logo | Whova App Presence: Splash Screen Logo |
| 6 Registration Passes | + Social Mention | + Lead Retrieval |
| Full Page Program Ad | + Email Feature | + 2 Priority Push Alert |
| Keynote Intro / Stage Time | + App Push Notification | |

✦ **Second Keynote & Event App Sponsor \$7,500**

| | | |
|----------------------------|-----------------------------|--|
| Double Booth / Entry | Digital Reach: Website Logo | Whova App Presence: Splash Screen Logo |
| 6 Registration Passes | + Social Mention | + Lead Retrieval |
| Full Page Program Ad | + Email Feature | + 2 Priority Push Alert |
| Keynote Intro / Stage Time | + App Push Notification | |

✦ **Accreditation Reception Sponsor \$4,000**

| | | |
|-------------------------|-----------------------------|-------------------------------|
| Corner Booth / Endcap | Digital Reach: Website Logo | Whova App Presence: Banner Ad |
| 4 Registration Passes | + Social Mention | + Lead Retrieval |
| 1/2 Page Program Ad | + Email Feature | + 1 Custom Push Alert |
| Stage Time at Admin Mtg | | |

✦ **Program (Printed Program) Sponsor \$3,200**

| | | |
|---|-----------------------------|--------------------------------------|
| Premium Placement | Digital Reach: Website Logo | Whova App Presence: Featured Profile |
| 3 Registration Passes | + Social Mention | + Lead Retrieval |
| Full Page Program Ad (back) + 1/4 Page Ad (inside) | | + 1 Custom Push Alert |
| Workshop Option | | |

✦ **Bag (Printed Souvenir Bag) Sponsor \$3,200**

| | | |
|-----------------------|-----------------------------|--------------------------------------|
| Premium Placement | Digital Reach: Website Logo | Whova App Presence: Featured Profile |
| 3 Registration Passes | + Social Mention | + Lead Retrieval |
| Full Page Program Ad | | + 1 Custom Push Alert |
| Workshop Option | | |

Advertising Opportunities

Can't make it to Daytona Beach in person? You can still put your brand in front of 1,500+ Christian educators through our high-impact print and bag insertion programs.

OnSite Program Advertisements

Our printed conference program is the "go-to" guide for every attendee.

- Full-Page Ad: \$670 (5.5"w x 8.5"h trim with .125" bleeds)
- Half-Page Ad: \$420 (5.5"w x 4.25"h trim with .125" bleeds)

Specs & Submission: Files must be 300 DPI or higher in PDF format.

Ads are due by October 1. Submit your artwork here.

Conference Bag Inserts

Ensure your message goes home with every attendee. We offer three ways to get your materials into the hands of our educators:

Partner Provided \$320

You provide 2,000 inserts to be added in attendee bags

Maximum size of insert: 8.5" x 11"

Deliver to LCS by November 1

LCS Provided \$720

Send LCS your artwork and we will print using HD Color on white paper and added in attendee bags

Maximum size of insert: 8.5" x 11"

Artwork due to LCS by Oct 15

Branded Gift \$320

You provide 2,000 branded giveaway items of your choice: pens, notebooks, any small "swag" items to be added in attendee bags
Deliver to LCS by November 1

Advertisement Delivery Address

All advertisement inserts need to be mailed to the LCS Office by deadline date noted above:

**League of Christian Schools
Attn: National Christian Educators Conference
1437 Memorial Blvd
Lakeland, Florida 33801**

Terms & Regulations

Booth Specifications & Limits

- Standard Allotment: Each 10' x 10' space includes one (1) 8' table, two (2) side chairs, and a one-line booth ID sign.
- Tables: Additional tables may be rented at \$65 per table.
- Draping: Table draping is available for an optional \$50 fee.
- Occupancy: Only one company is permitted per 10' x 10' space.
- Placement: No banners, signs, or structures may be suspended from the ceiling ("Flying Signage") without express written approval from the Ocean Center.
- Rigging: Rigging is strictly prohibited in the exhibit area without prior written approval from LCS and the Ocean Center.
- Setup Timing: Booths are to be set up in advance of the conference start time. Any requests for setup exceptions must be submitted to LCS for pre-approval.

Representative Registration

- Capacity: Each booth is limited to a maximum of four (4) representatives.
- Included Passes: Your initial registration includes two (2) representative passes.
- Additional Staff: Up to two (2) additional passes may be purchased at the Exhibitor conference registration rate of \$25/person. This limit includes all contractors (photographers, artists, etc.).
- Changes & Refunds: Representative registrations are non-refundable. However, names may be transferred/changed until November 1.

Application & Assignment Process

- Contractual Agreement: The exhibitor application becomes a binding contract upon LCS acceptance.
- Approval Timeline: You will receive a status notice (Accepted, Waitlisted, or Denied) within ten business days of your submission.
- Space Assignment: LCS determines booth placement based on sponsorship level, partnership tier, registration date, and product category. While we strive to honor specific requests, we cannot guarantee placement away from competitors.
- Eligibility: LCS reserves the right to refuse space to any organization whose products, services, or corporate values do not align with the mission of LCS or the needs of our members

Conduct & Solicitation

- Footprint: All demonstrations and materials must stay within your assigned 10' x 10' footprint.
- Unauthorized Solicitation: Only contracted exhibitors are permitted to display products or solicit orders. Non-contracted firms will be asked to leave the exhibit hall.
- Media & Videotaping: Videotaping within your booth or the general exhibit hall is not permitted unless express written consent is granted by LCS.

Early Departure Policy: \$500 Penalty

To maintain a professional environment for our attendees, all booths must remain fully set up and staffed until the official teardown time. Any company that dismantles their booth or leaves it unattended prematurely will be assessed a \$500 Early Departure Fee. This fee must be paid before registering for future conferences. Additionally, the company will be placed at the bottom of the priority list for booth assignments at the following year's event.

Terms & Regulations

OnSite Logistics

- Electricity & A/V: Power is available in Exhibit Hall for a \$150 fee (120 Watt/5 AMP circuit).
- Sound Levels: To maintain a professional environment, loud music, microphones, or noise-making devices are strictly prohibited.
- Security: The venue is locked during non-conference hours and patrolled 24/7. However, LCS and the Ocean Center are not liable for any loss or damage to exhibitor property.
- Lodging: Exhibitors are responsible for their own travel and hotel arrangements. Discount rates are available at our designated partner hotels.
- Food & Beverage: Exhibiting companies wishing to provide food or beverages for attendees must order directly through the Ocean Center catering department. Contact information for the venue is available upon request.
- Lead Retrieval (WhoVa): A digital lead retrieval system is included with your registration at no additional cost. LCS provides the ability to capture visitor information via the WhoVa mobile app (subject to attendee consent). Detailed instructions for using this system will be provided prior to the event.

Exhibit Materials & Activity Standards

LCS reserves the right to restrict or remove any display that is deemed objectionable, including:

- Disturbances: Noisy electrical devices, games, or loud machinery.
- Sensory Issues: Strong scents or chemicals (e.g., industrial cleaners, nail polish) that may cause allergic reactions.
- Hazards: Open flames, highly flammable materials, or obstructed aisles.
- Staffing: Costumed mascots and live animals are not permitted.
- Storage: All inventory must be stored discreetly within your 10' x 10' footprint.

Shipping & Receiving Logistics

To ensure your materials arrive safely and are ready for setup, please adhere strictly to the following shipping guidelines. Upon booth confirmation, all exhibitors will receive a comprehensive Exhibitor Booth Kit. This kit contains detailed instructions for drayage, specialized handling, and additional booth rentals.

Important Delivery Window

The Ocean Center is unable to store materials in advance of the event.

- Earliest Delivery Date: Monday, November 17, 2026.
- Warning: Any shipments arriving prior to November 17 may be refused by the venue or returned to the sender at the exhibitor's expense.

Shipping Address Format

Please ensure all crates, boxes, and envelopes are labeled exactly as follows to ensure they are routed to the correct hall:

Ocean Center
Attn: National Christian Educators Conference
{Your Organization Name / Booth#}
101 North Atlantic Ave
Daytona Beach, Florida 32118

Terms & Regulations

LCS Proprietary Marks

The League of Christian Schools (LCS) name, acronym, and logo are proprietary. They may not be used in any advertising, signage, or promotional materials (digital or print) without express written permission from LCS.

Photo & Media Consent

By attending the LCS National Conference, exhibitors and their representatives consent to being photographed or recorded (audio/video). LCS reserves the right to use these materials for future conference promotion and organizational marketing.

Event Exclusivity (Concurrent Events)

To ensure the success of official programming, exhibitors and sponsors agree not to host or sponsor any outside events during official conference hours or during any LCS functions from the Saturday prior to the event through the following Tuesday.

Social Media Sponsorships

For sponsorship tiers that include social media promotion:

- Scheduling: All posts must be scheduled in advance with the LCS marketing team.
- Channels: Sponsors may select one primary channel (LinkedIn, Facebook, X/Twitter, or Instagram) per allotted post.

Cancellation & Refund Policy

- 60 Days Prior: Written notice received via email at least 60 days before the event will receive a 50% refund.
- Late Cancellations: No refunds will be issued after the 60-day cutoff unless the conference is cancelled or rescheduled by LCS.
- Force Majeure: If LCS is unable to hold the in-person event due to Acts of God, government regulations, or other emergencies, exhibitors may choose to apply their full fee toward a virtual sponsorship package.

LCS Contact Information

Pre-Event Coordination

Michael Burroughs, Executive Director

mburroughs@ilcsonline.com

(800) 961-9645 ext 250

Event On-Site Assistance

Tobi Manke, Director

tmanke@ilcsonline.com

(863) 225-7563

Become An Exhibitor



More than 2,000 attendees
1640 in person and 410 virtual



Over 14 hours of exhibitor time



1902 mobile app downloads
Over 1 million sponsor impressions



Over 1 million sponsor
impressions



2453 leads generated

- Visit our website: lcs.education/exhibitors
- Select the Exhibitor Level that fits your needs
- Choose your preferred booth selection
- We'll see you in Daytona Beach!

Note: Official registration opens no later than May 1. Early rates and premium booth placements are available on a first-come, first-served basis only.

Exhibit Hall

